



# ESG Certificate: Internal Auditing for Sustainable Organizations

Olga Petelczyc

## Course Objectives

### *About This Instructor-Led Certificate Program*

Organizations are increasingly under pressure to understand and manage ESG risks, particularly as investors and regulators focus on organizations producing accurate and reliable reporting on sustainability efforts. That pressure is being reflected increasingly in executive performance as more organizations tie incentive compensation metrics to ESG goals. Additional risk areas associated with ESG are varied and can include reliance on third-party data, potential reputational damage from faulty reporting, and the real possibility that an organization's explicit commitments to meet specific sustainability goals could grow into a material weakness.

As ESG reporting becomes increasingly common world-wide, it should be treated with the same care as financial reporting. Organizations need to recognize that ESG reporting must be built on a strategically crafted system of internal controls and accurately reflect how an organization's ESG efforts relate to each other, the organization's finances, and value creation. This certificate program provides hands-on practical application of critical ESG metric identification and reporting.

Participants who complete the course are eligible to sit for the certificate exam which is administered on The IIA's LMS platform.

### *Certificate Objectives*

- Establish a common understanding of ESG.
- Review the current global regulations governing ESG, including ESG reporting.
- Explore the future of ESG regulations, world-wide.
- Identify the components of a typical ESG Governance Framework and factors critical for establishing ESG governance.
- Examine key considerations for building an ESG audit strategy.
- Discuss practices for developing an ESG Center of Excellence including critical ESG roles.
- Practice ESG reporting and metrics, including necessary data requirements.
- Understand the impact of third-party actions on the organization's ESG reporting requirements.
- Explore how internal audit can add organizational value as ESG regulations expand.

## Who should attend?

This certificate program is designed to enhance your current understanding of ESG concepts, including ESG reporting. This program is ideal for internal audit, risk management, and compliance leaders who currently possess a basic understanding of ESG topics and wish to enhance their knowledge and practical application of leading practices on how to assess their organization's existing ESG governance and compliance program. Participants who successfully complete this program are eligible to plus themselves by obtaining The IIA ESG Certificate- a wonderful addition to both your resume and LinkedIn profile.

## Course outline

### *Fundamentals of ESG*

- An overview of ESG.
- Global ESG regulatory bodies and regulatory influence.
- Industries and activities impacted by ESG.
- ESG importance to the internal audit community.

### *ESG Governance and Framework*

- The importance of ESG governance.
- Critical factors for establishing ESG governance.
- Components of an ESG Framework.

### *ESG Strategy*

- Critical components of an organization's ESG strategy.
- Tactics for developing the ESG strategy.
- ESG strategic risk assessment.

### *ESG Center of Excellence*

- Common characteristics of an ESG Center of Excellence.
- Primary ESG roles.

### *Critical Success Factors for ESG Reporting*

- Common ESG reporting categories.
- Essential ESG reporting metrics.
- Data elements used in ESG Reporting.

### *ESG Governance and Third-Party Risk Management*

- ESG governance and third-party risk assessments.
- Identifying third-party actions that impact ESG reporting.

### *Establishing an Audit Program for ESG*

- Scoping and ESG governance and compliance program audit.
- Gathering evidence.
- Performing the pre-audit risk assessment.
- Conducting the fieldwork.
- Reporting considerations.

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## Price

€ 2300  
€ 1220 (members  
IIA Greece)



## Venue

virtual seminar via  
tele-conference

CPE's:

16

## Trainer

**Olga Petelczyc**, certified ESG auditor, with 20 years of experience in conducting audits and controls in the areas of risk management, internal control, and organizational governance. Olga is an author of the first mandatory training for statutory auditors in Poland, an expert in the Climate Leadership program, co-author of the curriculum for the ESG in Practice postgraduate studies, and an expert in working groups supporting the implementation of EU ESG regulations in Poland. Olga completed training in building sustainability strategies at the MIT Sloan School of Management. She is also a trainer preparing for the international ESG certificate - ESG Certificate: Internal Auditing for Sustainable Organizations, issued by IIA Global. Her original concept - #Audittalks over coffee webinars, which combining the knowledge of ESG and auditing knowledge, are highly successful and popular.



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